

Battery Tech Expo

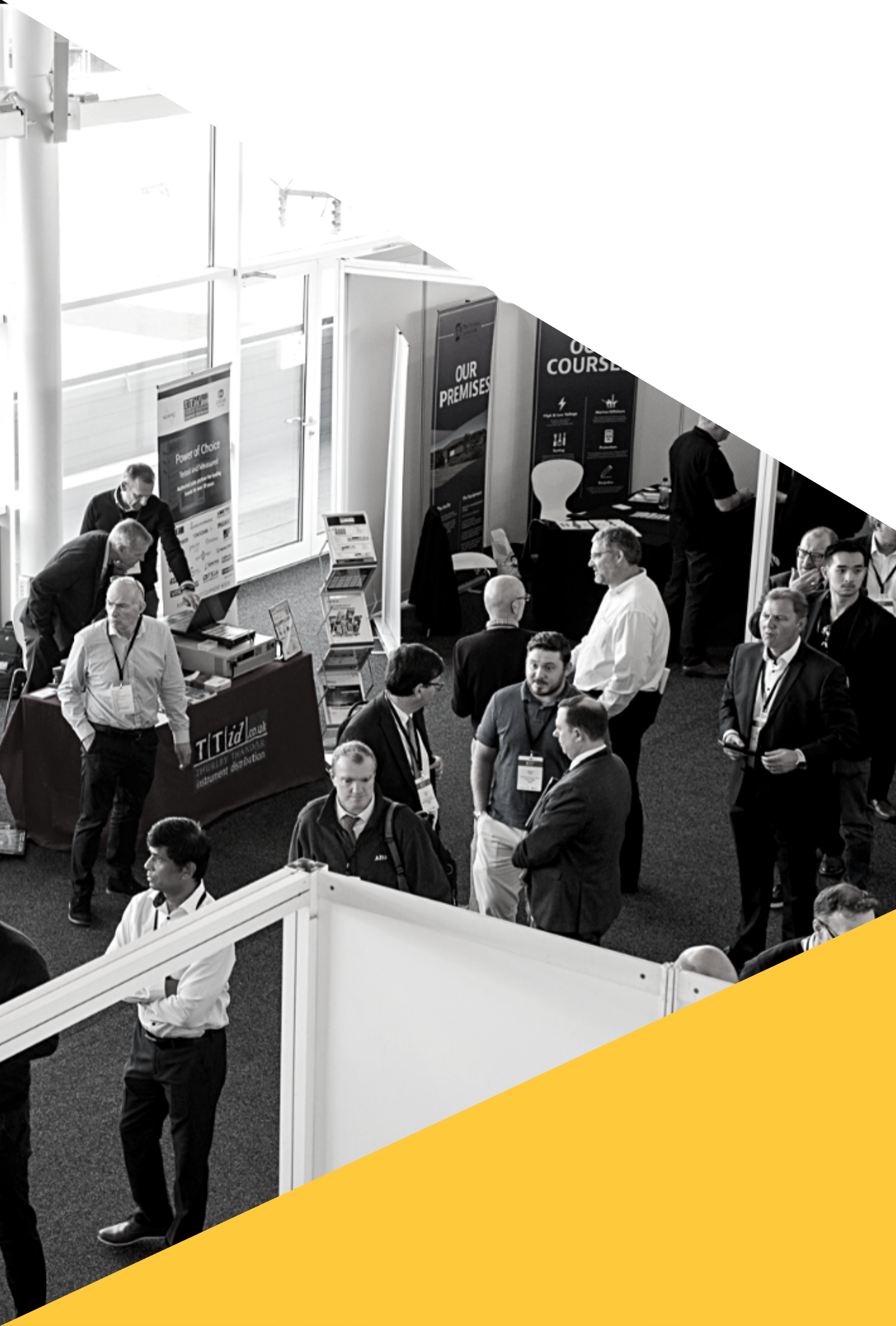
EXPLORE THE BATTERY REVOLUTION!

10th October 2024

Eriksberghallen, Maskingatan 11, 417 64

Göteborg, Sweden

www.batterytechexpo.se



Following the success of 2023's event for the battery industry at Lindholmen Conference Centre, the Battery Tech Expo Sweden is moving to a bigger venue, bringing together the largest audience of battery industry buyers, specialists and suppliers under one roof.

More than just an event...

The Battery Tech Expo provides insight into this industry with connection 365 days a year through our leading partner online publication the Battery Tech Hub.

From corporate buyers, suppliers and industry specialists, this event is where the industry meets year after year, to connect, learn and discover the latest developments and products.

Reasons to Exhibit



75% of audience are decision makers

Over 5,000 senior decision makers and users from across the industry who share a professional interest in the technology and science of battery technology



A day of face-face business opportunities

Held at Eriksberghallen at the centre of the European high tech engineering sector, the venue accommodates great conversations and introductions



30,000 industry specialists are told all about you!

Driven by a high-profile, proactive, marketing campaign and media campaign, weekly communications about the event will attract a significant number of visitors and the highest calibre attendees in the industry.

How to get involved

We offer several pricing plans, including space, marketing exposure & sponsorship.

Exhibiting Opportunities

Shell Scheme Options

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3m x 2m - 34,100 SEK

6m x 2m - 61,500 SEK



The perfect cost-effective solution for exhibiting partners requiring a turn-key option and a range of easy to order, add-on accessories.

Includes:

- Shell Scheme Panels
- Single Socket Power Supply
- Lighting
- Trestle Table, Cloth & Chairs
- Website listing
- Event Guide listing

Talk to us if you're exhibiting with heavy equipment and/or large items or are using a stand-build contractor.

Partnership Opportunities

Platinum, Gold & Marketing Options

Platinum Partner

70,750 SEK

Overall full brand exposure not only at the event, but before in all communications, on and off line.

'Platinum' includes:

Headline coverage in weekly communications to 30k
Brand on all event screens & event materials
Registration Sponsorship, Event Guide listing & full page advert, single Exhibition Space

Gold Partner

50,810 SEK

Brand exposure not only at the event, but before in all communications, on and off line.

'Gold' includes:

Brand on all event screens & event materials
Event guide listing & half page advert
Front Page coverage in weekly communications to 30k
single Exhibition Space

Add-On Opportunities

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- Lanyard Sponsorship - 30,000 SEK
- Speaker Stage Sponsorship - 50,000 SEK
- Technical Conference Sponsorship - 50,000 SEK
- Event Guide Advertising - from 10,000 SEK
- Lead Scanner - 2,500 SEK
- TV & Stand Hire - 2,500 SEK



Meet The Team

Helping you elevate your company



David Reeks
Event Director

Email: david.reeks@10fourmedia.co.uk

Tel: +44 (0) 1283 337291

Mobile: +44 (0) 7889 493054

www.batterytechexpo.se

Meet The Team

Event Management Team



Helen Peden
Event Manager

Email: helen@theeventfoundry.co.uk

Tel: +44 (0) 1283 296719



Rebekah Ford
Event Manager

Email: rebekah@theeventfoundry.co.uk

Tel: +44 (0) 1283 296719

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