



# Battery Tech Expo

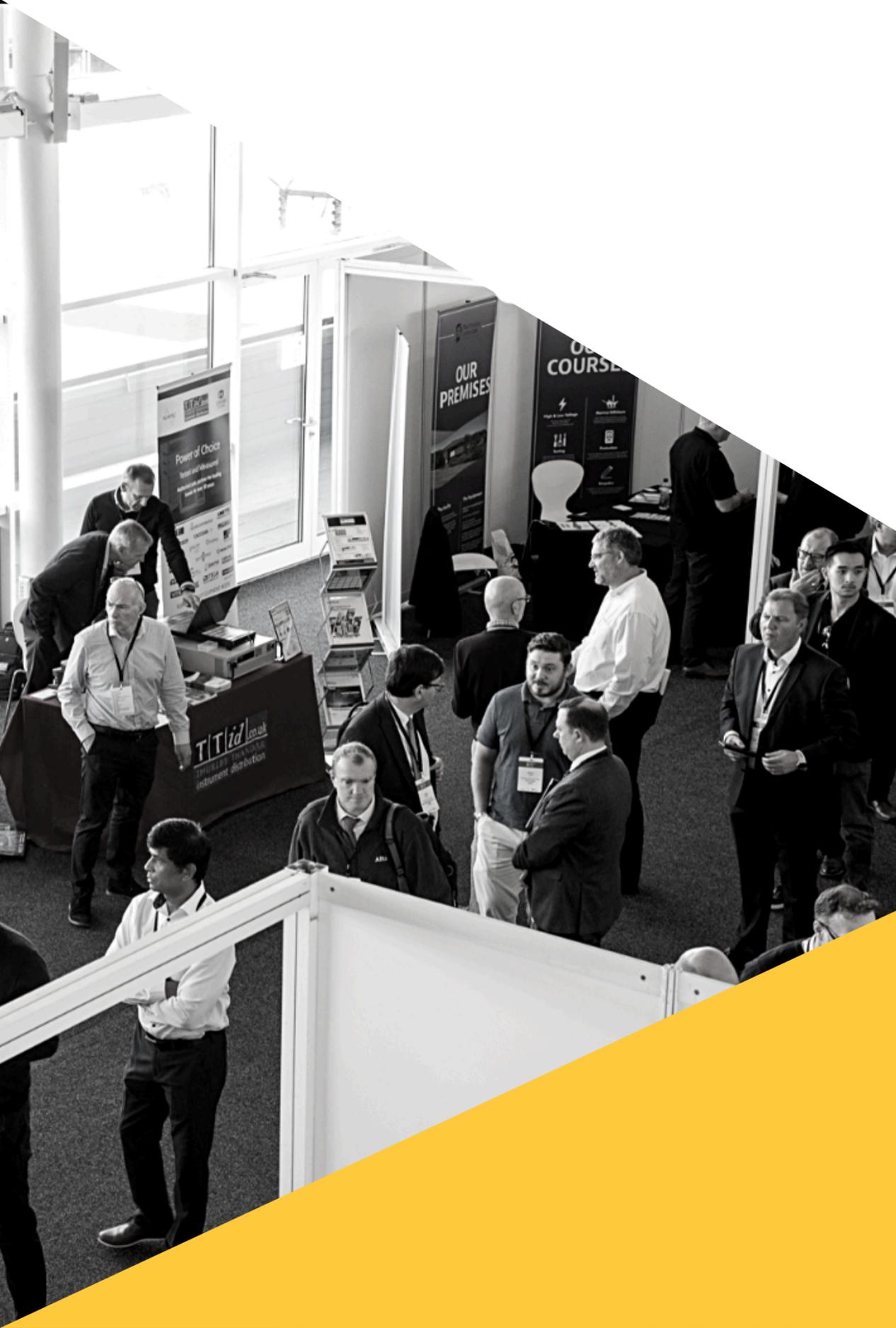
## EXPLORE THE BATTERY REVOLUTION!

15th-16th October 2025

Eriksberghallen, Maskingatan 11, 417 64

Göteborg, Sweden

[www.batterytechexpo.se](http://www.batterytechexpo.se)



Following the success of 2024's event for the battery industry, the Battery Tech Expo Sweden will now be over two days, bringing together the largest audience of battery industry buyers, specialists and suppliers under one roof.

### **More than just an event...**

The Battery Tech Expo provides insight into this industry with connection 365 days a year through our leading partner online publication the Battery Tech Hub.

From corporate buyers, suppliers and industry specialists, this event is where the industry meets year after year, to connect, learn and discover the latest developments and products.

# Reasons to Exhibit



## **75% of audience are decision makers**

Over 5,000 senior decision makers and users from across the industry who share a professional interest in the technology and science of battery technology



## **A day of face-face business opportunities**

Held at Eriksberghallen at the centre of the European high tech engineering sector, the venue accommodates great conversations and introductions



## **30,000 industry specialists are told all about you!**

Driven by a high-profile, proactive, marketing campaign and media campaign, weekly communications about the event will attract a significant number of visitors and the highest calibre attendees in the industry.

# How to get involved

We offer several pricing plans, including space, marketing exposure & sponsorship.

# Exhibiting Opportunities

## Shell Scheme Options

### Shell Scheme Options

3m x 2m - 54,000 SEK  
6m x 2m - 100,000 SEK



The perfect cost-effective solution for exhibiting partners requiring a turn-key option and a range of easy to order, add-on accessories.

### Includes:

- Shell Scheme Panels
- Single Socket Power Supply
- Lighting
- Trestle Table, Cloth & Chairs
- Website listing
- Event Guide listing

Talk to us if you're exhibiting with heavy equipment and/or large items or are using a stand-build contractor.

# Partnership Opportunities

Platinum, Gold & Marketing Options

## **Platinum Partner**

215,000 SEK

Overall full brand exposure not only at the event, but before in all communications, on and off line.

### **'Platinum' includes:**

Headline coverage in weekly communications to 30k  
Brand on all event screens & event materials  
Registration Sponsorship, Event Guide listing & full page advert, single Exhibition Space

## **Gold Partner**

130,000 SEK

Brand exposure not only at the event, but before in all communications, on and off line.

### **'Gold' includes:**

Brand on all event screens & event materials  
Event guide listing & half page advert  
Front Page coverage in weekly communications to 30k  
single Exhibition Space

# Add-On Opportunities

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- Lanyard Sponsorship - 30,000 SEK
- Speaker Stage Sponsorship - 50,000 SEK
- Technical Conference Sponsorship - 50,000 SEK
- Event Guide Advertising - from 10,000 SEK
- Lead Scanner - 2,500 SEK
- TV & Stand Hire - 2,500 SEK



# Meet The Team

Helping you elevate your company



David Reeks  
Event Director

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# Meet The Team

## Event Management Team



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